

WHEEL TRIMS

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One simple yet effective way of lifting the appearance of any vehicle is to fit a stylish set of wheel trims. There are many motorists out there driving around with the odd missing wheel trim, discarded at the roadside. A new set of wheel trims is just the solution for restoring the look of the car. They may not be quite as cool as a new set of alloys but not every pocket can stretch to that.

Fortunately the highly popular range of wheel trims from Ring Automotive has recently been updated with several new designer style wheel trims, which will add flair to any vehicle. The range has been carefully compiled to cover all sectors of the market, with both Premium and Value wheel trims available. The value wheel trims are manufactured from high impact ABS and come complete with adjustable retaining rings for a secure fit and will not rust. Available in both 13" and 14"; these trims are great for sprucing up a vehicle. The Ring Automotive Premium range of designs offer a touch more style, with chrome trim extras and an attractive gloss finish. The Graphite trim has a stylish gun metal finish. Premium wheel trims are available in a wider size range than the value trims. Both the Value and Premium trims packaging has been completely redesigned to present a bold, uniform style that is clear and informative, helping product sell themselves. The packs are smaller than standard trim packs, so delivering more profit from less space. The range is supported by a new comprehensive catalogue and an informative colour poster featuring the full range for quick and easy selection.

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